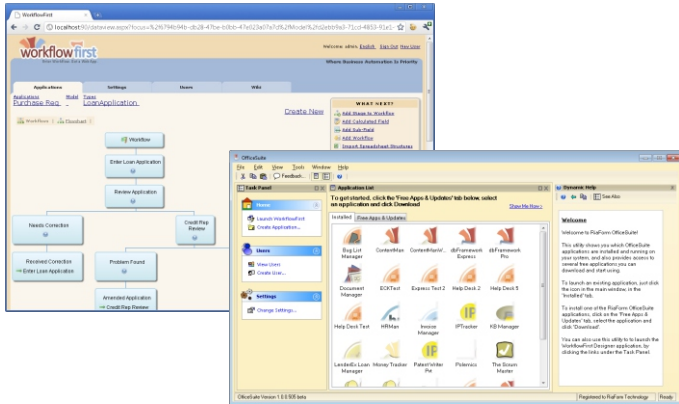




Where Business Automation Is Priority



Automate Workflow In Minutes

Introducing a Revolution in Business Application Development



What Is WorkflowFirst ?

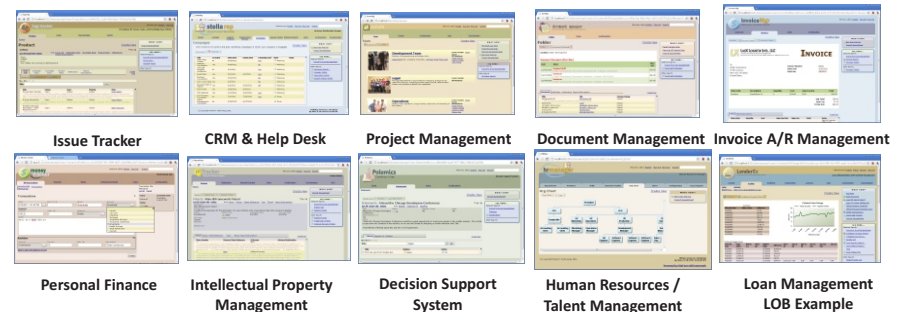


WorkflowFirst Lets Business Experts:

Implement Business Processes Using a Web-Browser Without Any Programming

Automate, Centralize, Optimize & Enhance Your Business In Record Time

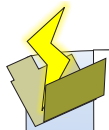
Download and Customize a Sample Application



Or Create Workflow Solutions From Scratch

PUT BUSINESS EXPERTS BACK IN CONTROL

WorkflowFirst Empowers You To Take Control of Your Business In **3** Simple Steps



Step 1

Enter Workflow

Using a graphical designer, define each stage of your business process, specifying what information you want to collect, and any calculations. WorkflowFirst creates the database and form design for you.



Step 2

Enable Features

In just a few clicks you can add security, task lists, charts, maps, versioning, approval workflow, document routing, a wiki, tickler files, application-wide search, an audit trail and so much more.



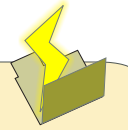
Step 3

Click 'Publish'

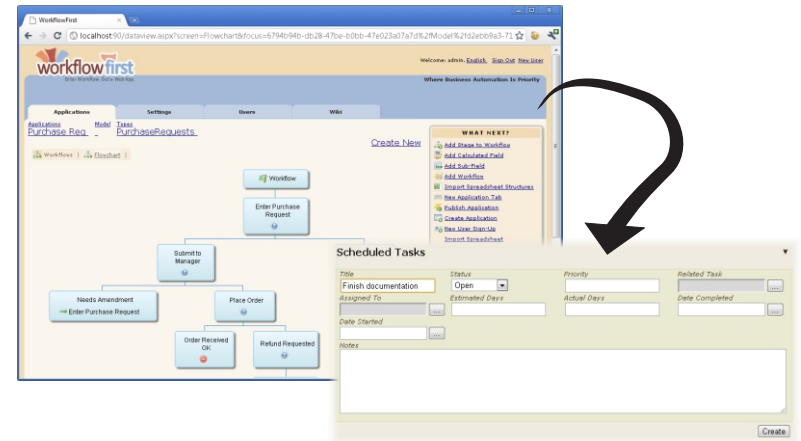
When you're done, click 'Publish' and a few seconds later your professional custom application will be ready to use through a browser on your own network. **WorkflowFirst does everything for you.**

Business Efficiency Has Never Been Easier

Step 1 Enter Workflow



Enter workflow stages using our simple, point-and-click, graphical, browser-based designer

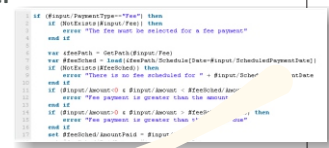


WorkflowFirst Automatically Creates the Database and Forms

With WorkflowFirst you start out solving your problems by entering what you know: your business processes. Based on the information you provide, it will create the data model, actions, processes and forms for you. With WorkflowFirst, **business comes first.**

Limitless Power to Automate

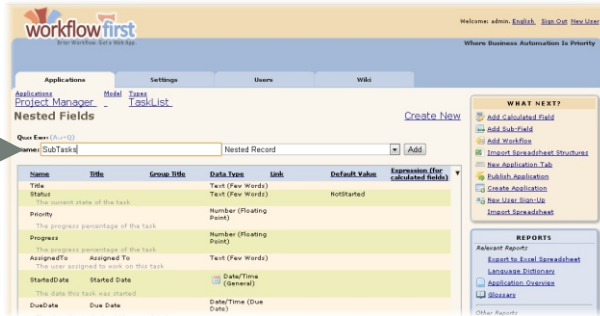
Utilize the simple but powerful built-in **scripting language**, DbfScript, to take it one step further and add **business rules** and build **advanced workflow systems**, without having to leave the browser. **Trigger** calculations when records change, or add **new actions** such as reconciling accounts. Integrate your favorite programming language using the automatically-generated comprehensive **.Net SDK interface**, giving you limitless possibilities.



Optionally Customize & Enhance Your Forms

After defining workflow, add additional fields to your forms using our **100% browser-based** designer. It's hierarchical, so it's as easy as creating file folders.

For example, if you want to add sub-tasks, Go to the task record and enter 'SubTasks' here:



⊕ SubTasks

Then click the **plus button** and enter what to store **in the subtask**

- ▶ Click ⊕ again on fields in the **subtask** to break those down further.
- ▶ Add simple formulae to make **calculated fields**.
- ▶ Create **dropdown selections** by easily linking together parts of the database.
- ▶ Add **due-date fields** to automatically create **schedule (tickler) reports**.
- ▶ Add **file fields** to store documents.

Did we say 3 steps?

Go ahead and click **'Publish'** on **any step** to start using your automatically-generated **professional business application**

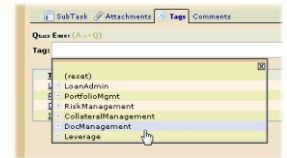
Publish Application

Step 2 Enable Features

Add some amazing **enterprise features**, often with just a **single click**

» TAGGING

Let users tag records in your application to create an easy way to categorize and locate information across your database.



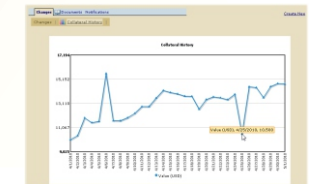
» CALENDAR AND MAPS

View records containing dates in a calendar with day, week, month views. And view addresses in a Yahoo!™ map.



» QUICK CHARTS

With just a few clicks, view data as line, bar, area or pie charts. View time span data as interactive Gantt charts.



» TASKS

Turn any record list into a task list, so you can assign them to users, set their status and track them in a tickler report.

The screenshot shows a 'Tasks' table with columns for Name, Status, Assigned To, Estimated Start, and Estimated End. It lists various tasks with their respective details.

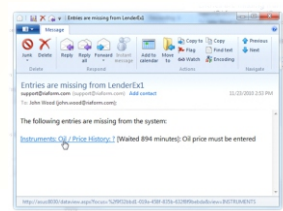
» LIVE UPDATES

With 'Live Updates' enabled, whenever a record changes, it'll also update on your display in near-realtime, highlighting to indicate the change. Even over the Internet.

...And More Features

» DATA-ENTRY REMINDERS

All businesses collect data. Ensure that data gets entered by having WorkflowFirst automatically e-mail reminders if it's missing.



» AUDIT TRAIL

Record every change in the system so you know exactly what was changed, when it was changed, and who changed it.



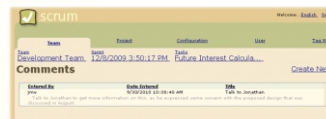
» VERSION CONTROL

Let users check-in and check-out records and documents. Keep a history of versions with a user-entered explanation of the changes.



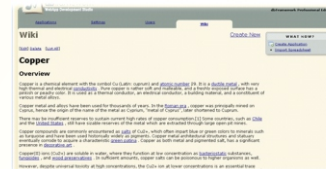
» COMMENTING

Encourage feedback by having WorkflowFirst automatically add comment areas for any record. Even add threaded discussion boards.



» YOUR OWN WIKI

Wikipedia™ revolutionized knowledge base systems. Add your own private wiki to any area of your application to centralize and open up the knowledge of your business.

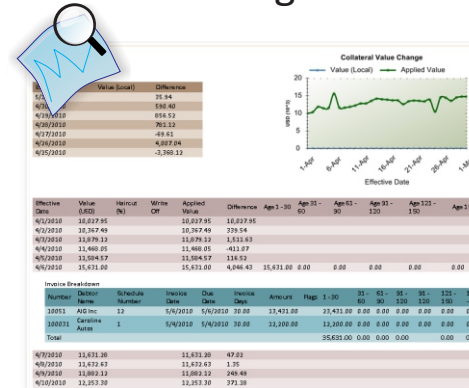


WorkflowFirst provides unprecedented functionality

...And Reports

Business Intelligence

Creating **great looking** reports is fast and easy. Right from within **your browser**.



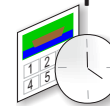
Just select the fields to include in your report, in a simple point-and-click interface.

Optionally change colors, the layout or add charts and calculations.

WorkflowFirst does the rest

- ✓ With one click let users **subscribe** to the report, so it can be automatically generated and emailed to them each day.
- ✓ With one click add report **parameters** to let the user select filter values.

Keep On Top Of Due Dates



Just tell WorkflowFirst that a field holds a due-date.

That's all it takes to have WorkflowFirst automatically create a schedule report known as a 'Tickler File'. Or create your own, customized tickler-file reports that incorporate due-dates from several areas of the database so you **never miss an important date again**.

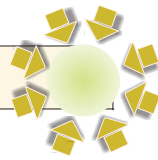
Date	Amount
1/15/2010	1,000,000.00
2/15/2010	1,000,000.00
3/15/2010	1,000,000.00
4/15/2010	1,000,000.00
5/15/2010	1,000,000.00
6/15/2010	1,000,000.00
7/15/2010	1,000,000.00
8/15/2010	1,000,000.00
9/15/2010	1,000,000.00
10/15/2010	1,000,000.00
11/15/2010	1,000,000.00
12/15/2010	1,000,000.00

Example Tickler Report

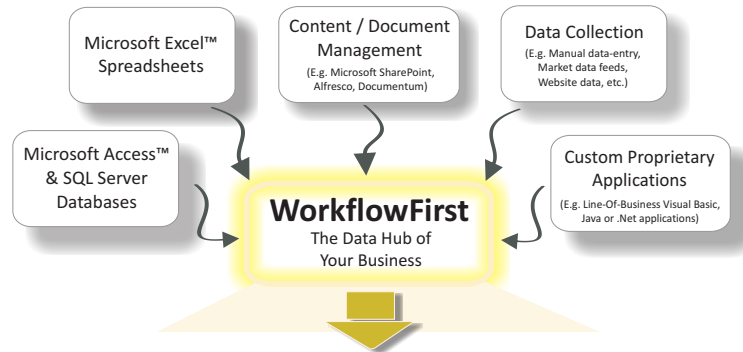
Want More Power?

Create **fully-customized reports** using our Microsoft Word™-based reporting engine, with full support for Microsoft Charts. Use all of the amazing features offered by Microsoft Office™ to have **ultimate flexibility** in the layout and look of your reports.

Centralize Your Business



Place **WorkflowFirst** at the **Center** of Your Business



And **Upgrade** Your Data & Your Business

Get the big picture. Put business experts back in control of your whole business. Convert old databases and connect WorkflowFirst to legacy systems and not only will you get one view of your entire business, you'll dramatically reduce your overheads, and get cutting-edge features including an automatic web-browser interface, cell-phone access, real-time updates and Excel connectivity, Google™-like search, security, commenting, version control, Wiki-integration, data mirroring, ad-hoc reporting and charts, and much, much more.

Programming Interfaces

With Excel™

Export to Excel™, import spreadsheets, convert spreadsheets into applications. Access your application directly in Excel with a special add-in that keeps that data live in real-time.

Through .Net

Utilize the power of .Net by implementing business logic using your favorite programming language, whether that's C# or Visual Basic. WorkflowFirst generates an SDK that makes it simple to code against.

Through XML

XML is the *lingua franca* of the Internet. Every WorkflowFirst application automatically supports an extensive XML API, providing access to any number of platforms and many useful tools.



You Can Get Started **Today** With a **Free 14 Day Trial**

Download Now At:
www.workflowfirst.com

And don't forget to download the free comprehensive user-guide

Contact Us For More Information: sales@riaform.com

* Let's Put Business
BEFORE I.T.



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